

MESSAGE FROM CHAIRMAN – PFVA



Dear valued members and stakeholders,

I feel highly elevated to share with great sense of pride & honor that I have been elected 2nd time as the Chairman of our distinguished trade body – PFVA, a reflection of trust and confidence the members have demonstrated for me.

As we continue to navigate the complexities of the global market, I am proud to lead our Association in promoting and supporting the growth of Pakistan's fruit and vegetable export industry.

Our Association remains committed to providing a strong voice for our members, advocating for policies that benefit our sector, and facilitating connections between buyers and sellers worldwide.

We are dedicated to enhancing the quality and competitiveness of our exports, ensuring compliance with international standards, and exploring new markets and opportunities.

I appreciate your continued support and cooperation. Together, we can achieve greater success and propel Pakistan's fruit and vegetable export industry to new heights.

Chairman,
All Pakistan Fruit and Vegetable Exporters Association